



HANATOUR JAPAN Co., Ltd.

Toranomon Y-CO Bldg. 8F, 5-12-1 Toranomon, Minato-ku, Tokyo, 105-0001, Japan



**We will continue to earn the trust of society,
and we will make every effort to be reborn as a company which shares true happiness with its customers.**



HANATOUR JAPAN CO., LTD.

We were established in September 2005 with the goal of being a dream maker that delivers dreams and joy to customers through travel. In December 2017, we were listed on the Tokyo Stock Exchange Mothers market(Current Growth market) and have been working hard until today. Going forward, we will continue to grow as a company that can share excitement and happiness with our customers, while aiming to become a dream maker, our goal since the establishment.

Heart

Which hopes for a happy world brought about by travel.

New Vision

Which opens up the future to provide customer satisfaction.

Trust

Which promises excitement and confidence through new cultural creations.

HANATOUR JAPAN COMPANY HISTORY

2005

Sep. HANATOUR JAPAN(Co., Ltd.) founded Joined Japan Association of Travel Agents (JATA)



Nov. Registered as Tourism Agency Travel Indutry Type 1.

Dec. Selected for Japan Council of Travel Agents for Chinese.

Started services for inbound travelers from overseas other than Korea Visitors.

Start of service for outbound travelers.

2006

Sep. Opened Kyushu sales office

2007

Feb. Relocated head office to Toranomom, Minato-ku, Tokyo.

Apr. Acquired official passenger agency license from the International Air Transport Association (IATA).

May. Acquired YUAI KANKO BUS (Ltd.) as a subsidiary.



2009

Jul. Opened Osaka sales office.

Opened special site for Japanese inn reservations. (www.japanryokan.net)

2010

Aug. Relocated head office to Nishi-Shimbashi, Minato-ku, Tokyo.

Oct. Opened Haneda Airport Information Counter.



2012

Jun. Opened Hokkaido sales office.

2013

Mar. Opened a Korean sales office.

May. Founded AllegroxTM Hotel Management (Co., Ltd.)

Jun. Absorbed Hanatour International Japan (Co., Ltd.) in a merger.

2014

Jan. Started operating Kurukuru Bus.

Mar. STARSHOP&LINE (Ltd.) founded as a subsidiary.



May. Opened STAR SHOP Fukuoka store.

Dec. Opened Okinawa sales office.

Started operating Kurukuru Car Rental.

2015

Jan. Opened Kansai Airport counter.

Apr. Opened Tmark City Hotel Sapporo.

Nov. Relaunched Japanryokan.net.

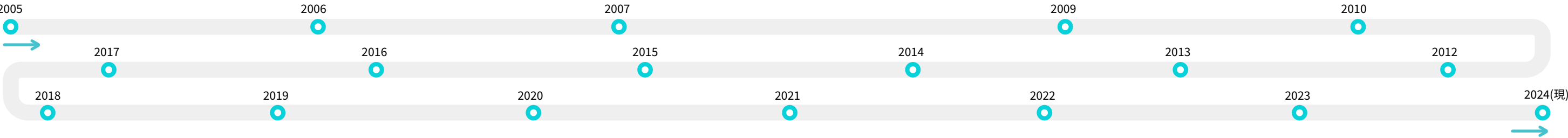


2016

Apr. Opened STAR SHOP Osaka store.

Opened YUAI KANKO BUS Hokkaido sales office.

Nov. Opened YUAI KANKO BUS Kyushu sales office.



2017

Apr. Opened YUAI KANKO BUS Okinawa sales office. Founded Hanatour Japan System Vietnam (Co., Ltd.).

Feb. Opened India liaison office.

Apr. Opened STAR SHOP Sapporo store.

Feb. Opened India liaison office.

Sep. YUAI KANKO BUS (Ltd.) The Japan Bus Association “Safety Evaluation” Certification.

Dec. HANATOUR JAPAN (Co., Ltd.) listed on the TSE’s Mothers market (Currently, Growth market).



2018

Jan. Opened a reservation management system for hotel of B to B (JAPAN TOMARU). Opened ticket sales site (www.japantopken.com).

Mar. YUAI KANKO BUS (Co., Ltd.) has been reorganized from a limited company to a stock company.

Jul. Opened Tmark City Hotel Tokyo Omori.

2019

Feb. Opened Indonesia liaison office.

Jul. Opened a travel services sales site integrated with Japan Topken and Japan Tomaru (Gorilla).



Dec. Opened Tmark City Hotel Sapporo Odori.

2020

Feb. Transferred Kurukuru Rental Car business as part of business structure reform.

Apr. Local sales offices (Osaka, Kyushu, Hokkaido, Okinawa) integrated into Tokyo head office.

2021

Mar. Opened Hotel Senren Kyoto Higashiyama Kiyomizu.

Apr. Acquired Tour Operato Quality Certification.

May. Relocated head office to Shinjuku, Shinjuku-ku, Tokyo.

Aug. Liquidated STARSHOP & LINE as part of business stru cture reform.

Acquired Privacy Mark Certification.

Nov. Increased capital to 1.771 billion yen.

2022

Mar. Opened Tmark City Hotel Kanazawa.

Apr. Transistion to Growth market, Tokyo Stock Exchange.

Nov. Closed “Hotel Senren Kyoto Higashiyama Kiyomizu” by agreement to terminate the lease contract.

2023

Mar. Decreased capital to 100 million yen

Re-opened Kyushu Office by rebound in inbound travel demand

Nov. Re-opened Hokkaido Office by rebound in inbound travel demand

2024

Apr. Developed the HANARO and BUSRO systems for business integration.

Dec. Achieved over 45,000 monthly room sales on the B2B site “Gorilla.”

Closed the Kansai International Airport counter as part of sales. stream lining efforts.

INTRODUCTION OF
HANATOUR JAPAN BUSINESS

we will guide you from the planning of your trip, using all the infrastructure of our group companies to help you arrival and departure from airports throughout Japan. We will send all Japan to the world to support all aspects of Japan travel, including transportation, lodging, shopping, leisure and sightseeing throughout Japan.



Airport counter
We operate counters at Haneda Airport.
We accept Wi-Fi, tourist information, ticket receipts and taxi reservations.

Receiving Wi-Fi



Tmark City Hotel

<https://tmarkcity.com/>
We operate Tmark City Hotel Tokyo Omori, Tmark City Hotel Sapporo Odori, Tmark City Hotel Sapporo, Tmark City Hotel Kanazawa. We also provide development and marketing consultants, as well as Sending customer to Overseas.

Hotel accommodation

Airport shuttle



<https://yuai-kankobus.co.jp/>
With the goal of a more comfortable and safer YUAI sightseeing bus, we operate a private sightseeing bus centered on inbound and



Hotel reservation
& Tourist attractions



<https://agency.gorillajapan.com>
Launched 「Gorilla」, one-stop travel service for B2B (scheduled for B2C), which sells travel products such as hotels, various tickets, transportation passes, optional tours, and restaurant.



01
Travel

HANATOUR JAPAN has a motto ‘all about JAPAN’ and is developing a Japanese inbound business for tourists and travel agents around the world. In 2024, it was used by approximately 1 million foreign visitors to Japan.



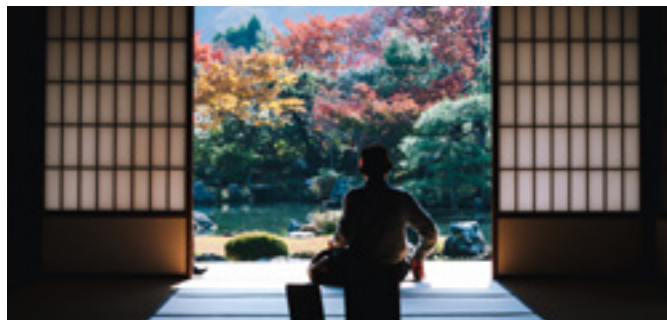
| Travel arrangement • purchase business |

1. INBOUND TRAVEL ARRANGEMENTS FROM KOREA

- 1-1 We arrange Hotels, restaurants, buses, etc for customers of Head office ‘HANATOUR SERVICE INC.’ in South Korea.
- 1-2 We handle a lot of INCENTIVE, FIT, AIR & HOTEL as well as PKG.

2. INBOUND TRAVEL ARRANGEMENTS FROM FROM EUROPE, AMERICA, CHINA, SOUTHEAST ASIA

- 2-1 We handle PKG, INCENTIVE, FIT, AIR & HOTEL, and other planned products in partnership with local agents from Europe, United States, India, Southeast Asia.
- 2-2 We have established sales office in Indonesia and are focusing on providing travel products and sales activities that reflect local information and trends.



Client

World travelers and travel agencies



Function

Management system for booking and arrangement



Strength

Travel related resources in general

3. OUT BOUND TRAVEL ARRANGEMENTS

- 3-1 We sell such as Hotels, Airport Bus Tickets, Tickets and Day Tours from Japan to Overseas.

4. TRAVEL RESOURCE PURCHASE AND SALES SPECIALIST IN JAPAN

- 4-1 We have Sales offices in Major Cities all over Japan which strengthen our hotel purchase business.
- 4-2 As of 4Q 2024, we have sold more than 50,000 rooms from 1,200 hotels, as well as other 500 types of destination tickets and restaurants throught out Japan.

| Online Sales |

1. Gorilla Japan



HANATOUR JAPAN newest flagship in FIT reservation Infrastructure.

An online platform that provides travel resources all over japan in one stop.

More than just a hotel and ticket reservation system, It is a dynamic platform that enable travel agents to tailor travel packages using available travel products.

<https://agency.gorillajapan.com/>



02
Bus

The Chartered Sightseeing Bus Services meets Customer's various travel needs and situation adjustable according to number of travellers.

Moreover, We constantly develop transport solutions ranging from rental cars to daytours transfers.



| YUAI KANKO BUS | 株式会社 友愛観光バス

Chartered bus supports various number of travellers with more reasonable transport options compared with Taxi or trains. All our Vehicles holds the highest safety standards that is suitable for any traveller segments, be it for family or other enjoyments.



Vehicle information

2024

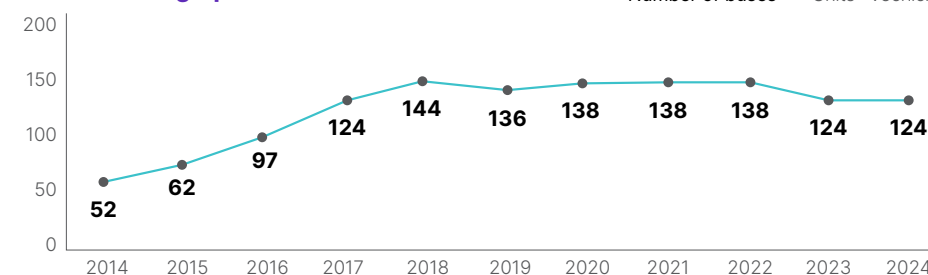
	Large	Medium	Small	Total
Tokyo	18	4	3	25
Haneda	9	6	-	15
Osaka	21	7	5	33
Sapporo	26	-	-	26
Kyusyu	16	5	4	25
Total	90	22	12	124

Utilizing accumulative business know-how Since its establishment in 1978, Numerous inbound achievements has been achieved.

- ✓ Utilizing the latest safety system
- ✓ Safe operation by professional drivers
- ✓ Comfortable and fulfilling seating arrangements
- ✓ Supports various vehicles according to the purpose and number of people

Performance graph

Number of buses Units : Vehicles



03
Hotel

T Mark City Hotel provides an excellent access to main attractions, reasonable price, and relaxable facilities for travellers from all over the world seeking diverse experiences.

Staying at T Mark City Hotel gives another joy for travellers, making precious memories only for you, while staying away from a daily life.

 Tmark City Hotel
YOUR GLOBAL TRAVEL LANDMARK

We offer comfortable staying time by scrupulous and considerate service and sincere hospitality.

While we have friendly manner, we will seek to supply better service and educate our front-staff to deal with multi-language for the global customers.



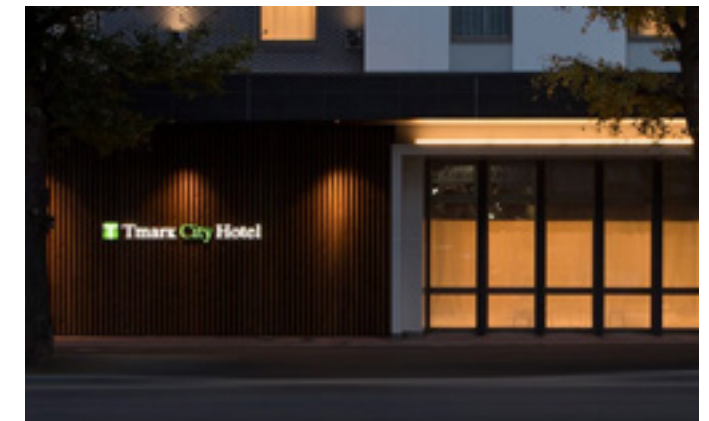
| T Mark Hotel Sapporo | 246 Rooms

Situated in the centre of Sapporo city, T Mark Hotel Sapporo is most suitable for visiting main attractions such as Odori Park, Sapporo Clock Tower, and Susukino. Well-selected service and hospitality will create space for comfortable stay. Restrautant [Pollaris] serves breakfast using seasonal food harvested in Hokkaido.



| T Mark City Hotel Tokyo Omori | 288 Rooms

New Japanese modern is a central concept in design, which produces simple but stylish atmosphere of our hotel. Located close to Haneda Airport and the centre of Tokyo, T Mark City Hotel Tokyo Omori is convenient for domestic/oversea travel as well as business use.



| T Mark Hotel Sapporo | 150 Rooms

T Mark Hotel Sapporo Odori, located in the centre of Sapporo, has an excellent access and facility for meeting all needs of our customers, and provide high-quality service for comfortable stay.



| T Mark Hotel Kanazawa | 108 Rooms

Tmark City Hotel Kanazawa is located in the heart of Katamachi, a downtown area lined with restaurants in Kanazawa where tradition and innovation coexist, making it perfect for business and sightseeing in Kanazawa.

HANATOUR JAPAN GROUP COMPANISE

HANATOUR JAPAN Head Office



Company Name	HANATOUR JAPAN Co., Ltd.
Date of Foundation	September 1, 2005
CEO	Sang-Wook Kim
Employees	103 (As of the end of December 2024, single unit)
Stock ticker number	6561(TSE's Growth)
Registrations	Tourism Agency Registered Travel Agent No. 1773 Japan Association of Travel Agents(JATA) Member Japan Council of Travel Agents for Chinese Visitors Tour Operator Quality Certification
Tel	+81-3-6629-4760
Address	Toranomon Y-CO Bldg. 8F, 5-12-1 Toranomon, Minato-ku, Tokyo, 105-0001, Japan
Web Site	https://hanatourjapan.jp/
Business	Travel Industry based on the Travel Agency(domestic and international travel services) Tourist guide General passenger transportation The translation and interpretation Car transport business



Gorilla Japan
TEL. 03-6629-4754
<https://agency.gorillajapan.com/>

HANATOUR JAPAN Head Office

Hotel Facility Business



ALLEGROX Co., Ltd.
Toranomon Y-CO Bldg. 8F, 5-12-1 Toranomon, Minato-ku, Tokyo
TEL. +81-3-6380-0909
<https://tmarkcity.com/>



T Mark City Hotel Sapporo Odori
Minami7 Nishi5, Chuo-ku, Sapporo, Hokkaido
TEL. +81-11-219-3300
<https://tmarkcity.com/sapporo-odori>



T Mark City Hotel Sapporo
Minami 7 Nishi 5, Chuo-ku, Sapporo, Hokkaido
TEL. +81-11-511-7531
<https://tmarkcity.com/sapporo>



T Mark City Hotel Tokyo Omori
1-2-10 Omori Honmachi, Ota-ku, Tokyo
TEL. +81-3-5764-1810
<https://tmarkcity.com/tokyo-omori>



T Mark City Hotel Kanazawa
2-21-7 Katamachi, Kanazawa City, Ishikawa
TEL. +81-76-210-9021
<https://tmarkcity.com/kanazawa>

Bus Business



YUAI KANKO BUS Co., Ltd.
3-27-3, Nishimizuwon, Katsushika Ward, Tokyo
TEL. +81-3-6427-7663
<https://yuai-kankobus.co.jp/>

IT Business



Hanatour Japan System Vietnam Co., Ltd
8th floor, VNO building, 462 Phan Xich Long street, Cau Kieu Ward, Ho Chi Minh City, Vietnam
TEL. +84-8-39301910
<https://www.hanatourjsv.com/>

We provide everything needed for travel from arrival to departure while in Japan by combining a variety of HANATOUR JAPAN group's products

HANATOUR JAPAN NETWORK

| Domestic Network |

From Hokkaido to Okinawa, HANATOUR JAPAN's network covers across Japan.
We can provide support for accommodation, transportation etc.,
which are essential for travelling in Japan



HANATOUR JAPAN Handling country *2023 base



USA, UK, Israel, Italy, Iran, India, Indonesia, Ukraine, Australia, Greece, Kuwait,
Singapore, Sweden, Spain, Slovenia, Thailand, Turkey, Norway, Philippines, Finland, Brazil,
Bulgaria, Vietnam, Portugal, Malaysia, Mexico, Morocco, Latvia, Lithuania, Romania,
Luxembourg, South Korea, Hong Kong, Taiwan, China, etc.

| Oversea Netework |

We HANATOUR JAPAN seek to be closer to our customers from all over the world, and expand our oversea network proactively.

- **INDONESIA**
Indonesia Liaison Office (Jakarta)
- **VIETNAM**
HANATOUR JAPAN SYSTEM VIETNAM (Ho Chi Minh)
- **REPUBLIC OF KOREA**
HANATOUR JAPAN Korea Sales Office (Busan, Seoul)

“In 2018, the customers from **38 countries and regions** used
HANATOUR JAPAN and visited Japan.
We will keep providing the joy of travel in Japan for the rest of the world,
while challenging to expand our business in the future.”